

## Contents

<b><i>Agnieszka Ogonowska</i></b> From Editor	3
<b>DISSERTATIONS AND STUDIES</b>	
<b><i>Magdalena Roszczyńska</i></b> Place of Birth by Paweł Łoziński as a mnemotopos	8
<b><i>Jakub Kosek</i></b> (Auto)promotional narratives in rock music videos (Based on the works of John Ozy Osbourne)	20
<b><i>Agnieszka Słaby</i></b> Movies promoting exhibitions – between marketing and cultural education	32
<b><i>Anna Wywiół</i></b> Film as a Marketing Product – Two Cases Study	44
<b><i>Anna Ślósarz</i></b> Movies on Trwam TV: Preparation for Public Debate	54
<b><i>Urszula Woźniak</i></b> Searching for the Sense of Events Using the World of Film from the Cognitive-Narrative Perspective	85
<b><i>Mariusz Makowski</i></b> Film Therapy and Photo Therapy – Films and Photographs as Tools in the Therapy Process. Possibilities and Limitations of Therapeutic Influence of a Film	94
<b><i>Agnieszka Ogonowska</i></b> Psychological Work with a Film: Presentation of the Author’s Method “Look Smarter”	106
<b><i>Michał Broł, Agnieszka Skorupa</i></b> Psychological work with the movie Inside Out	117
<b><i>Magdalena Stoch</i></b> Consensual Interpretation of a Documentary – Based on Women Are Heroes by JR	131
<b><i>Jagoda Cieszyńska-Rożek, Marta Korendo</i></b> Film as a Statement in Speech Therapy	141
<b><i>Anna Nallur</i></b> The Role of Video Recordings in the Research of Speech Ontogenesis in a Mono- and Bilingual Environment	151

**Maria Szumera**

Film in Teaching Polish as a Foreign Language 162

## DISCUSSIONS

Film in Social Practices (editorial discussion) 172

## INTERVIEWS AND TALKS

**Jakub Kosek**

Report from the National Scientific Conference  
*Prose of the interwar period from today's perspective,*  
Pedagogical University of Cracow 2–3.03.2017 193

## REVIEWS

**Mariusz Makowski**

Małgorzata Kozubek, *Filmotherapy*, Wydawnictwo słowo/obraz terytoria,  
Gdańsk 2016, ss. 342 197